

Prudential Aberdeen Life North American Equity fund (Series 3)



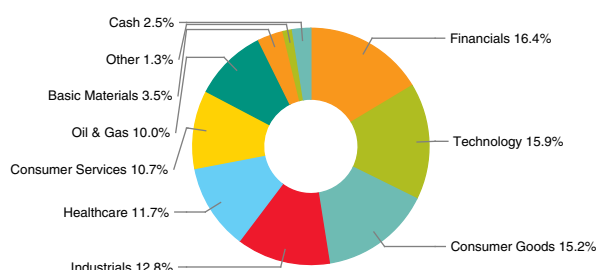
Fund description

The investment strategy of the fund is to provide exposure to North American equities, an asset class that is expected to provide long-term returns that are ahead of inflation.

Key facts

Underlying fund size	£48m
Number of holdings	53
Underlying fund launch date	18/09/2000
Portfolio Manager	US Equity Team
Benchmark	FTSE All World Developed North America Index
Investment Style	Active
Sedol code	3168381
Performance Objective	To outperform the FTSE Developed North America Index by 1% per year over rolling 3-year periods.

Sector breakdown



The asset mix is likely to vary in the future.

Commentary

North American equity markets fell sharply in the quarter amid weak economic data and ongoing concerns about a possible Greek government debt default. Although Congress lifted the debt ceiling, the country's credit rating still suffered an unprecedented downgrade. The US Commerce Department revised upward second quarter Gross Domestic Product (GDP) growth but this is unlikely to result in higher employment. Auto components maker BorgWarner, posted robust June quarter results, it benefited from increased demand for its turbochargers that improve fuel economy and reduce emissions. Deere & Co, which manufactures industrial machinery, benefited from improved demand in its agriculture and turf as well as construction and forestry units.

Top holdings

	%
1 Oracle	3.7
2 PepsiCo	3.4
3 CVS Caremark	2.8
4 Philip Morris International	2.8
5 Johnson & Johnson	2.6
6 Kellogg Co	2.6
7 Kraft Foods	2.6
8 Baxter International	2.5
9 Cognizant Technology Solutions	2.5
10 Visa	2.4

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Source: Aberdeen
All figures are as at 30 September 2011, unless otherwise stated.

Performance

Past performance of the fund over each of the last 5 years to the end of September

	30/09/06 - 30/09/07	30/09/07 - 30/09/08	30/09/08 - 30/09/09	30/09/09 - 30/09/10	30/09/10 - 30/09/11
Aberdeen Life North American Equity fund	8.3	-4.5	10.7	9.1	3.3
Benchmark	8.3	-9.9	4.6	11.9	1.5

Past performance of the fund to 30 September 2011

	Quarter	1 Year*	3 Years*	5 Years*
Aberdeen Life North American Equity fund	-10.9	3.3	7.6	5.2
Benchmark	-11.8	1.5	5.9	3.0

Source: Prudential. * annualised

Based on percentage change in unit price. It is important to remember that past performance is not a reliable indicator of future performance. The value of your investment may go down as well as up and the fund value at retirement may be less than the payments you have made.

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Prudential risk rating

Higher

What type of funds are in this risk category?

These are specialist equity funds that focus on set geographical regions or a particular type of share e.g. shares of smaller companies or those that conform to certain criteria.

What is the risk rating?

- › These risk ratings have been developed by Prudential to help provide an indication of a fund's potential level of risk and reward based on the type of assets which may be held by the fund. Other companies may use different descriptions and as such these risk ratings should not be considered as generic across the fund management industry.
- › We regularly review our fund risk ratings, so they may change in the future. If, in our view, there is a material change in the fund's level of risk, for example due to a significant change to the assets held by the fund or in the way the fund is managed, we will provide information on the new risk rating. We recommend that you make sure you understand the risk rating of any fund before you invest. You will find this information at www.pru.co.uk/factsheets
- › You should also consider discussing your decision and the appropriateness of a fund's risk rating with an adviser.

Important information

Who is this factsheet for and what does it do?

This factsheet is intended for the trustees, sponsors, advisers and members of occupational pension schemes using Prudential group pension contracts and Prudential grouped personal pensions and Stakeholder pension contracts.

Its purpose is to provide an insight into how investment markets and funds have performed over the period and is provided for information only.

If you are not familiar with any of the investment terminology included on this factsheet, then please contact an adviser.

Can I get advice?

This factsheet should not be considered as financial advice and any changes to investment arrangements should be discussed with an adviser. It is not our intention to give an indication of how any particular funds will perform in the future. The commentary in this factsheet reflects the general views of the individual fund manager and should not be taken as a recommendation or advice as to how a specific market or fund is likely to perform.

Who manages the funds?

This fund is managed by Aberdeen Life, a member of the Aberdeen Asset Management group of companies.

How are the performance figures calculated?

The performance shown overleaf is measured on the fluctuation of the daily published price. This published price is adjusted to accommodate the fund's dealing cycle where appropriate.

To obtain current unit price and performance information for all funds in the Prudential Fund range, simply log on to www.pru.co.uk/funds and choose 'Prudential Corporate Pension Fund Prices' then filter on (Series 3).

How are the fund prices calculated?

This fund operates on a single swinging price basis, based on the valuation of the underlying assets and cash flows into and out of the fund. This valuation price will be the published price.

What is the dealing cycle?

This fund is forward priced which means that the member receives the next available unit price after their instruction has been received.

This fund has a dealing cycle of T+1. This means that money received on day T buys units at the valuation date price applicable at close of business 1 day later.

Other important information

Exchange Rate fluctuations may cause the Sterling values of overseas investments to rise or fall.

Please note the performance figures shown do not take into account the effect of charges, which can be found in your 'A Guide to Fund Options'.

Asset allocations are regularly reviewed and may vary from time to time, but will always be consistent with the fund objective.



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