

# Key Information Document

## Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

## Product

**Product name:** Prudence Inheritance Bond - Endowment policy : Use with Prudence Inheritance Bond - Endowment policy Investment Option Documents

**Manufacturer:** Prudential Assurance Company Limited

**Contact:** You can speak to your adviser or you can contact us at the address shown at [pru.co.uk](https://pru.co.uk) or you can call us on 0345 640 3000

**Competent authority:** Prudential is regulated in the UK by the Financial Conduct Authority

**Revision date:** 08/04/2024

**Caution:** You are about to purchase a product that is not simple and may be difficult to understand.

## What is this product?

### Type

This product is a non-qualifying, single premium, whole of life and endowment, tax mitigation investment.

### Objectives

This product option is for investors who wish to defer taking some or all of the regular income distribution payments from the product until a later date. You can choose to redirect the full value of your income distribution payments, by investing in your choice of up to three additional Prudential Investment funds, such as: equity, fixed interest, property, and multi-asset. Alternatively you can choose to restrict the income payments you receive from these distributions to 5% of the value of your Endowment premium and redirect any additional income as outlined for full redirection.

### Intended Retail Investors

This product is intended for investors with a lump sum to invest for the purposes of inheritance tax planning although the investment profile and the type of investor it is suitable for varies depending on the chosen underlying investment option. This is detailed in the Investment Option Document (IOD) available from the website detailed in the Product section at the top of this page, your financial adviser or on request from Prudential. It also allows the flexibility to take or re-invest any proportion of the distributed income payments, generated by the gifted sum held in the Prudence Inheritance Bond Capital Fund, without eroding the gifted sum itself.

### Insurance Benefits

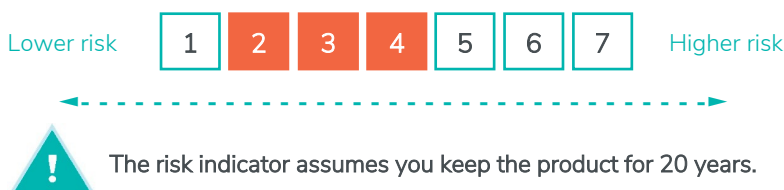
A death benefit will be paid to the executors on the death of the relevant life (or lives) assured to the value of: any units held in the Prudence Inheritance Bond Capital Fund, linked to the Whole of Life policy, and the Prudence Inheritance Bond Income Fund, linked to the Endowment policy and including the value of any subsequent investments bought through redirection of income and an additional £100.

This product does not have a maturity date.

The Endowment policy for this product terminates on the death of the life or lives assured. It matures on the policy anniversary following the assured life's, or younger of the assured life's in a joint life case, 105th birthday paying the equivalent value of any units held in the Capital Fund (without the Capital units being disinvested) and the value of the Income Fund units and any units held in redirected funds. It is worth noting that the Whole of Life policy does not mature and remains invested until death.

## What are the risks and what could I get in return?

### Risk Indicator



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 2 to 4 out of 7, which is a low to a medium risk class. This rates the potential losses from future performance at a low to a medium level.

The actual risk will depend upon the investment choice(s) that you make. Risk information for each of the investment funds can be found in its IOD.

If the total charges taken from this product exceed any growth achieved then it will fall in value, possibly to less than you have invested. Investment returns may be lower than anticipated.

This product does not include any protection from future market performance so you could lose some or all of your investment.

If Prudential Assurance Company Limited is not able to pay you what is owed, you could lose your entire investment.

However, you may benefit from a consumer protection scheme (see the section 'What happens if Prudential Assurance Company Limited is unable to pay you'). The indicator shown above does not consider this protection.

Investment performance information

The returns on your investment will be dependent upon which fund or funds you choose to invest in. Further details of the possible returns for each investment fund available can be found in the IOD applicable to each fund.

The IODs show performance information, and this Key Information Document (KID) shows costs, based on an investment of £10,000. The minimum initial investment for this product is £15,000.

What happens if Prudential Assurance Company Limited is unable to pay out?

If Prudential Assurance Company Limited (PACL) is unable to meet its financial obligations for this product - deemed to be a long-term insurance product - you may be eligible to receive compensation under the Financial Services Compensation Scheme (FSCS) for 100% of the claim with no upper limit for the claim amount. Where FSCS protection does not apply, and it doesn't in all places, there are other factors that may provide protection. We've put more information on this in your fund guide and key features document. Or visit [pru.co.uk/fscs](http://pru.co.uk/fscs). Losses, which may result from poor investment performance, are not covered by the FSCS.

What are the costs?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The overall costs of the product will depend on the investments chosen and the table below shows what the lower and higher possible costs will be for three different holding periods. The figures include potential early exit penalties and assume that you invest £10,000. Further details of the costs of each of the funds available can be found in the IOD applicable to each fund. The figures are estimates and may change in the future.

Costs over Time

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

Investment £10,000	If you cash in after:		
	1 year	10 years	20 years (RHP)
Total costs (£)	73.17 - 287.31	507.06 - 2,135.50	702.79 - 4,930.30
Impact on return (RIY) per year (%)	0.73% - 2.87%	0.73% - 2.86%	0.73% - 2.86%

Composition of Costs

The table below shows:

- the impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period;
- the meaning of the different cost categories.

This table shows the impact on return per year (%)			
One-off costs	Entry costs	0.00% - 0.00%	The impact of the costs you pay when entering your investment.
	Exit costs	0.00% - 0.00%	The impact of the costs of exiting your investment when it matures.
Ongoing costs	Portfolio transaction costs	-0.07% - 0.27%	The impact of the costs of us buying and selling underlying investments for the product.
	Other ongoing costs	0.67% - 2.79%	The impact of the costs that are taken each year for managing your investments.
Incidental costs	Performance fees	0.00% - 0.00%	The impact of the performance fee. Please see the Investment Option Document of your selected investment to determine if this applies.
	Carried interests	0.00% - 0.00%	The impact of carried interests. Please see the Investment Option Document of your selected investment to determine if this applies.

The actual costs charged may differ from those illustrated above. Additional costs may be payable if product options are chosen throughout the lifetime of your investment.

## How long should I hold it and can I take money out early?

### Recommended holding period: 20 years

You have 30 days from the date you first receive your plan documents to cancel it. If you cancel your plan within 30 days you will not get all of your money back if the value of your investment in any of the funds has gone down.

The product has been designed to provide an efficient inheritance tax planning solution for you to gift a lump sum to your chosen beneficiaries when you die. It also allows you flexible access to an income for the rest of your life that won't eat into the originally invested gift. As there is no option to cash in your plan, this recommended holding period would provide the most tax efficient outcome for you during your lifetime and for your beneficiaries when you die.

This product cannot be surrendered or cashed-in.

## How can I complain?

If you have a complaint about any aspect of the product or the way that Prudential has treated you please contact us, or ask your financial adviser to do so, with full details of what has happened and send it to Prudential, Complaints Resolution, Lancing, BN15 8GB or telephone 0345 640 3000

If your complaint is regarding the advice that you have received please contact your financial adviser and ask them for details of their complaints procedure.

In the event the complaint isn't resolved to your satisfaction, you can contact the Ombudsman, for free and without affecting your legal rights, by writing to The Financial Ombudsman Service, Exchange Tower, London, E14 9SR, by calling 0800 0 234 567 or using the website [financial-ombudsman.org.uk](http://financial-ombudsman.org.uk)

## Other relevant information

The performance information shown in your Investment Option Documents are based on historical data, which in itself may not be a reliable indicator of future performance and these should not be the sole basis on which you base your investment decision.

Further information about this product can be found in the Key Features Document available at [pru.co.uk/pro-docs/PIB](http://pru.co.uk/pro-docs/PIB) or can be obtained from your financial adviser or by contacting Prudential.

To check for the current version of this document go to [pru.co.uk/priip-docs/PIB-INC](http://pru.co.uk/priip-docs/PIB-INC)